

## EXPERIENCE

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### Studio Galant

Freelance  
New York, NY  
Est. 2019

### Founder + Creative Director

Founded my own studio focused on advertising and branding for start-up and established brands. Select clients include Bed Bath & Beyond, With Clarity, Tecoda Tequila Soda, 'nade sauce, and EDGE Spray.

### Circus Maximus

New York, NY  
April 2022–January 2023

### Senior Art Director

Art directed and produced campaigns for OLV, OOH, POS, web and social. Accounts include La Colombe Coffee Roasters, Gillette, The Art of Shaving, and Optimizely.

### Vayner Media

New York, NY  
June 2021–June 2022

### Senior Art Director

Created organic and paid social content for three Procter & Gamble accounts: Olay, DermaGeek, and GoodSkin MD. Produced a viral TikTok campaign which led to a Meta partnership for DermaGeek. Managed a team of five junior creators.

### Real Chemistry

Freelance  
New York, NY  
October 2020–January 2021

### Senior Art Director

Created organic and paid social content for global pharmaceutical, wellness, and aesthetic brands, including Pfizer and Galderma Aesthetics.

### Food Network Magazine

Hearst Corporation  
New York, NY  
May 2017–October 2018

### Assistant Art Director

Concepted and designed layouts for recurring and feature stories. Art directed photoshoots and created pitch decks for the Editor in Chief.

### Dr. Oz Magazine

Hearst Corporation  
New York, NY  
November 2014–May 2017

**Designer** November 2016–May 2017

**Art/Photo Assistant** November 2014–2016

Concepted and designed layouts for recurring and feature stories. Art directed photoshoots, assigned illustrations, and worked with editors to develop and execute story ideas. Managed and mentored art department interns.

## EDUCATION

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### Miami Ad School

New York, NY  
October 2018–October 2019

### Art Direction Program

Built my ad portfolio, polished my design and concepting skills, and learned as much as possible from the top dogs.

### Marymount Manhattan College

New York, NY  
Class of 2014

### B.A., Graphic Design, B.A., Psychology

Magna Cum Laude  
Gold Key in Graphic Design

## SKILLS

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### Programs

InDesign, Photoshop, Illustrator, After Effects, Premier Pro, XD, Slides

### Strengths

Concept, layout design, typography, branding, retouching, photography, animation, video, UX/UI design, talking